



creative nt

Who We Are



Creative international is a pioneering professional private national group specialized in creating thorough solutions for studying, planning and performing marketing and media processes; organizing purposeful events with a view to reach the highest levels of performance and achievement needed by enterprises.

Vision

To provide innovative solutions specially designed to offer media and marketing support in order to meet the needs of each; the public and private sector, and that to achieve development, growth and progress.

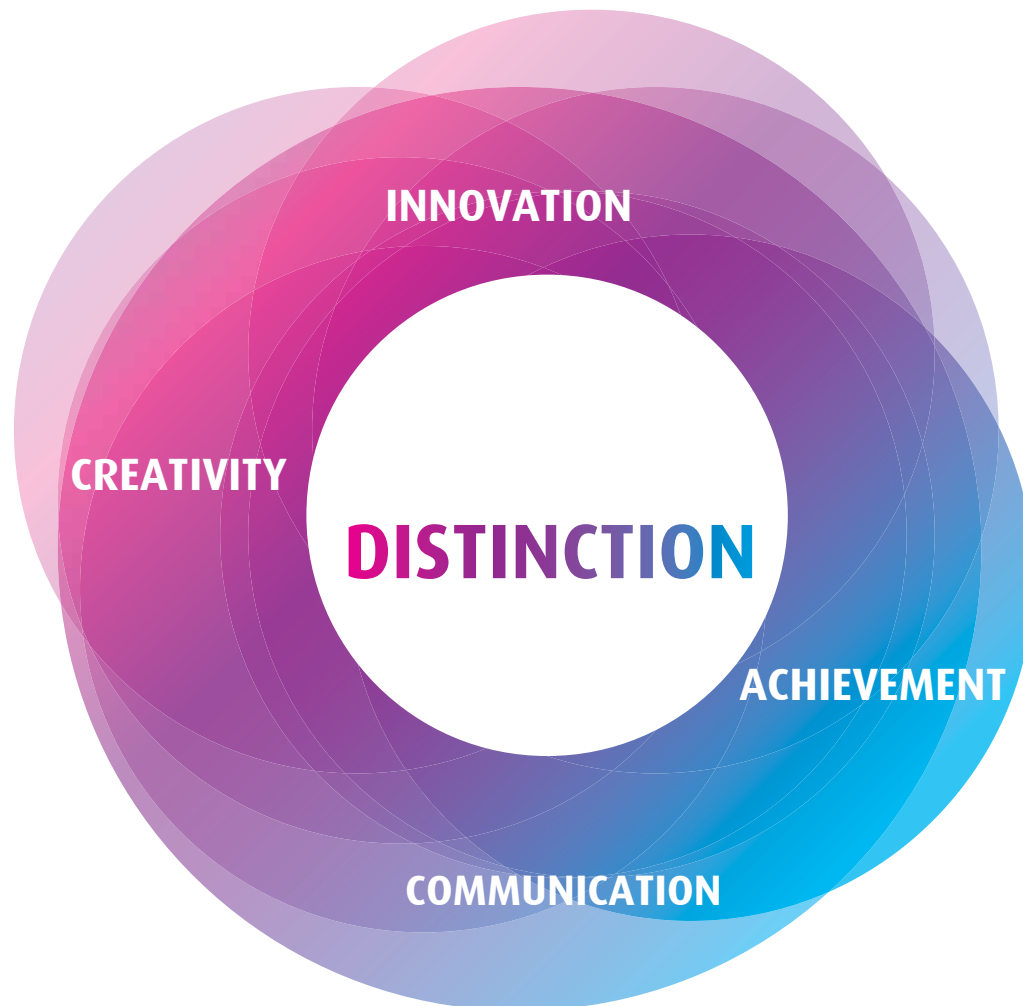
Framework

Passion, experience, innovation, creativity, achievement, communication and development ... a variety of specialized services to ensure integration and inclusion for all marketing and media services, and organizing events in a professional manner.

Work with our clients starts from understanding their needs and their own vision of their projects, and turn that into ideas on the ground.



thereafter work can move to processes of creativity, innovation, communication and achievement of all clients requirements aimed to establish the concept of distinction of their products and services





Services – Mechanism Of Action

Innovation

Work starts from beginning of idea formation, then when it launches, and we continue to know how it works with the recipient and working on supporting its success constantly.

- Establishing of trademarks.
- Improving the position of trademark and preparing reports to evaluate its performance and rank among competitive trademarks.
- Managing the trademark in order to maintain sparkle in minds of public.
- Marketing: presenting a clear picture of market and society and the essence of public mood to clients, and utilizing information obtained from the market studies and drawing conclusions to make special strategies for marketing of products and services.

Creativity

Working on creativity process go through a series of basic standards:

Technical standards: such as color test and dimensional proportions...etc.

Developmental standards: designs can be like special innovations which suit prevailing trends in society.

Standards for projects, products and services: there is a particularity for every industry; competitors for every project; specialty for every design which comes from its incubator, tastes, and segments of targeted society.

1- Graphic Design:

- Designing media identity for enterprises.
- Designs of advertising campaigns.

2- Design and Development (electronic).

- Designing and developing websites.
- Designing and developing presentations of projects and its products and services.
- Designing and developing apps of smartphones and tablets (Android & IOS).

3- 3D Design:

- Making 3D designs of stalls and booths of exhibitions and conferences, taking into account the special identity, the execution modality, and the materials used, and finding innovative solutions for assembly, disassembly and storage.
- Designing and creating decorations for shops, restaurants, institutions and offices.

4- Production and montage:

- Innovation of ideas, writing of texts, scenarios, photography, design, montage, direction, and other tasks that chime in and interact with each other in order to attain the best results.
- Use of different techniques in montage with the aim of obtaining an ideal result, as 3D designs and animation montage.

Communication

Shedding light on projects of clients, their initiatives, plans, achievements, products, services, and activities they do for more sparkle in the mind of public. Therefore, we work on using the most effective means specified according to the clients requirements and kind of their products or services. For that we utilize our bank of information and professional relations which bind us to all means of audio-visual, print, electronic media...etc.

1- Public Relations:

- Writing, editing, and publishing press releases.
- Organizing and managing media conferences.
- Managing relations with media.
- Making a study to find funding solutions and marketing for attracting sponsors to events and activities clients want to organize.
- Managing and organizing workshops, training, and reciprocal business (B2B).

2- Social Communication:

- Managing pages of social media; writing; editing; designing; replying; and interacting with public.



3- Managing Advertising Campaigns:

- Advertising campaigns management includes various local and international advertising media (t.V ads, audio ads, billboards, print ads, electronic ads...etc.).
- Studying, planning and performing process of launching advertisements in different media.
- Special studies and constant statistics in order to know the most effective media for each of the segments of recipients.
- Professionalism in analyzing trends of segments of society and the targeted market for each product for the purpose of determine the suitable kind of advertising media.
- Studying the budget allocated to campaigns and chosen media for publishing them as it is the ideal choice.
- Experience in dealing and buying advertising space with all advertising media.

Achievement

We work on managing events according to the highest standards on the basis of innovative thinking and planning before an event; professionalism and accuracy in implementation when it is being held; until we get the impression of attending audience with the aim of extending the impact of the event and make maximum use of its results and ensure more interaction

Organizing and Managing Events and Exhibitions:

- Exhibitions
- Conferences
- Symposia and meetings
- Workshops and training
- Entertainment events and festivals
- To launch products and activities in trade centers.
- Professional photography for events, conferences and exhibitions.

The background features a series of overlapping, semi-transparent circles in various shades of purple and blue, creating a dynamic, layered effect. The circles are arranged in a way that they appear to be expanding or overlapping from the left side of the frame towards the right. The colors transition from a deep magenta at the top to a vibrant blue at the bottom.

Clients

Clients





Success Stories

Foreseeing Future Police

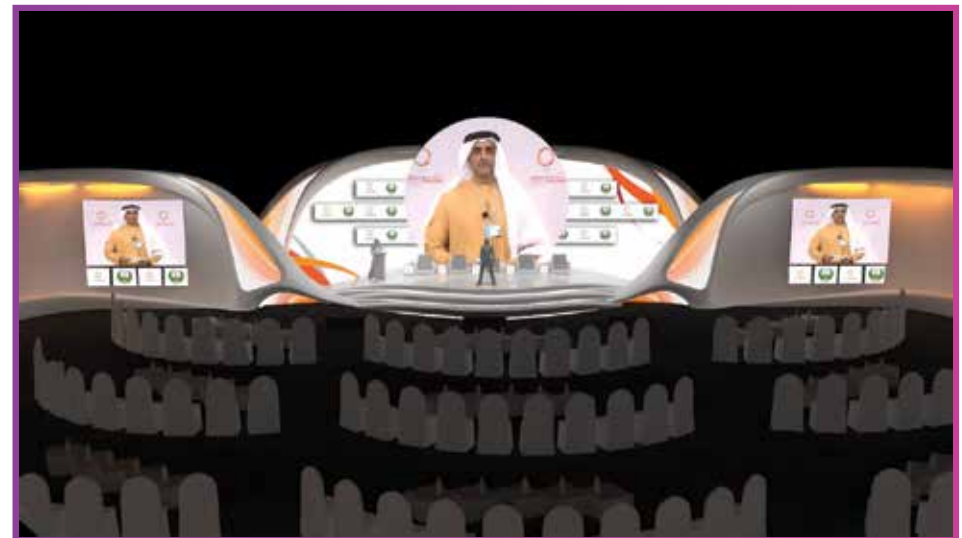
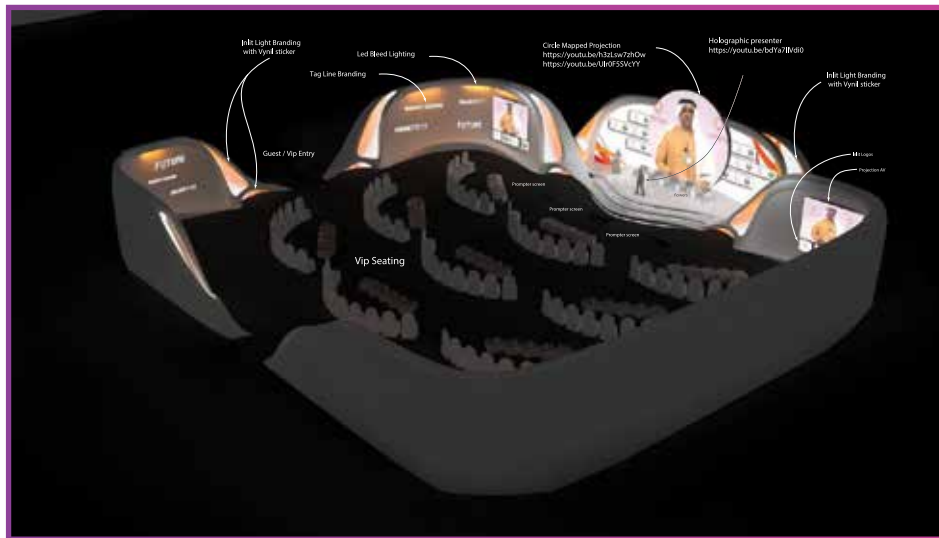
Success Stories



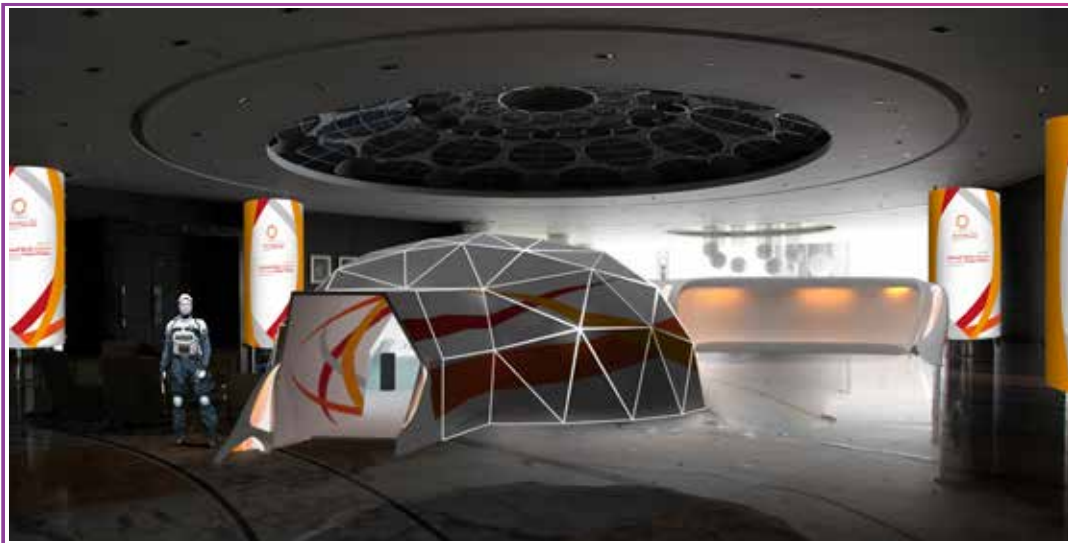
منتدى عالمي
استشراف شرطة المستقبل
Foreseeing Future Police
International Forum



Success Stories



Success Stories





Success Stories

Adnoc Cycling Challenge

Success Stories



ADNOC CYCLING CHALLENGE

ADNOC CYCLING CHALLENGE

FRIDAY 18TH MARCH 2016
Start/ Finish: Corniche Road, Abu Dhabi
Open Men - Open Women - Club
Distance: 80KM
TIME: 7:00 AM

Organizer
ADNOC
Abu Dhabi Sports Council
مجلس أبوظبي الرياضي

Sponsors
Abu Dhabi Sports Council
مجلس أبوظبي الرياضي

UAE Cycling Federation

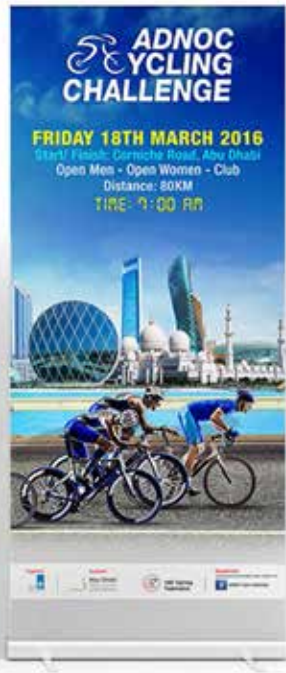
Registration
www.pcmr.com/Event/ADNOC_Cycling_Challenge_18M
ADNOC-Cycle-Challenge

The poster features a vibrant image of three cyclists in blue and white gear riding along a paved road. In the background, the Abu Dhabi skyline is visible, including the Yas Viceroy Hotel, the Yas Viceroy Hotel, the Yas Viceroy Hotel, and the Yas Viceroy Hotel. The sky is a clear, bright blue.

Success Stories



Success Stories



Success Stories





Success Stories

Future Foresight Forum

Success Stories



مؤتمر استشراف المستقبل
Future Foresight Forum

الامارات ما بعد التميز

- خدمات ضمن مستويات عالمية لتحقيق السعادة
- الجاهزية للسيناريوهات المستقبلية لتحقيق الامن والامان



dnrd.gov.ae

Success Stories

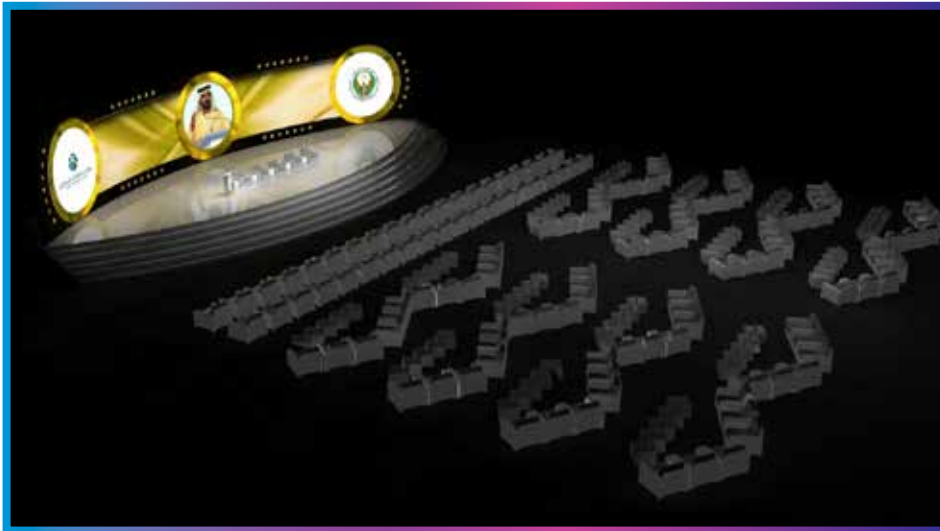
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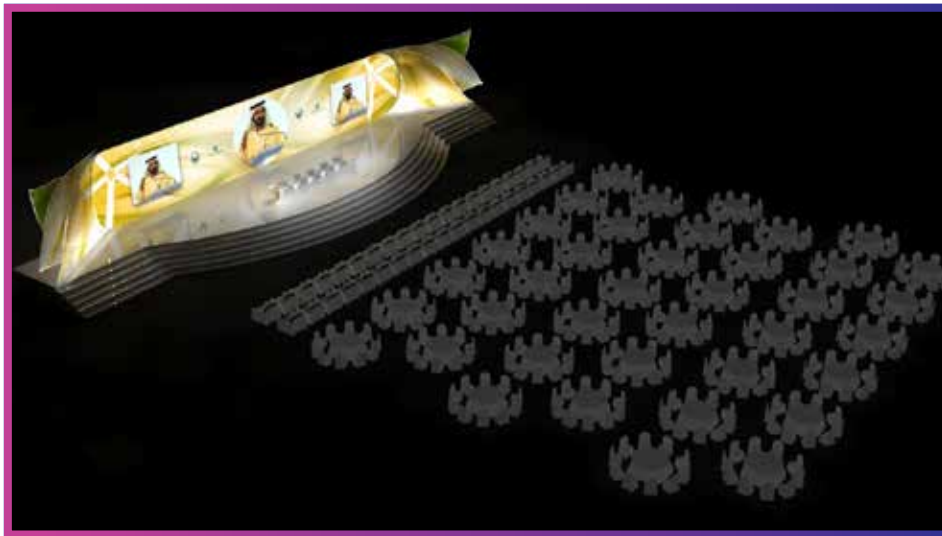
Success Stories



Success Stories



Success Stories



Success Stories





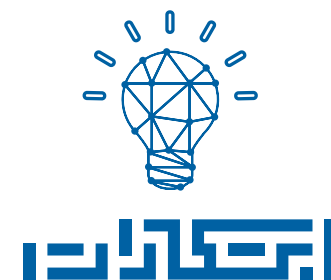
Success Stories

Ibtikar Magazine

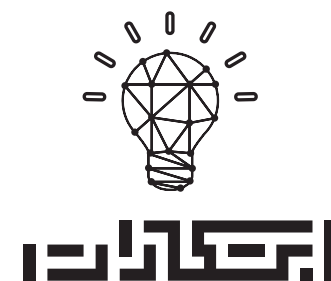
Success Stories



אבטלה



אבטלה



Success Stories



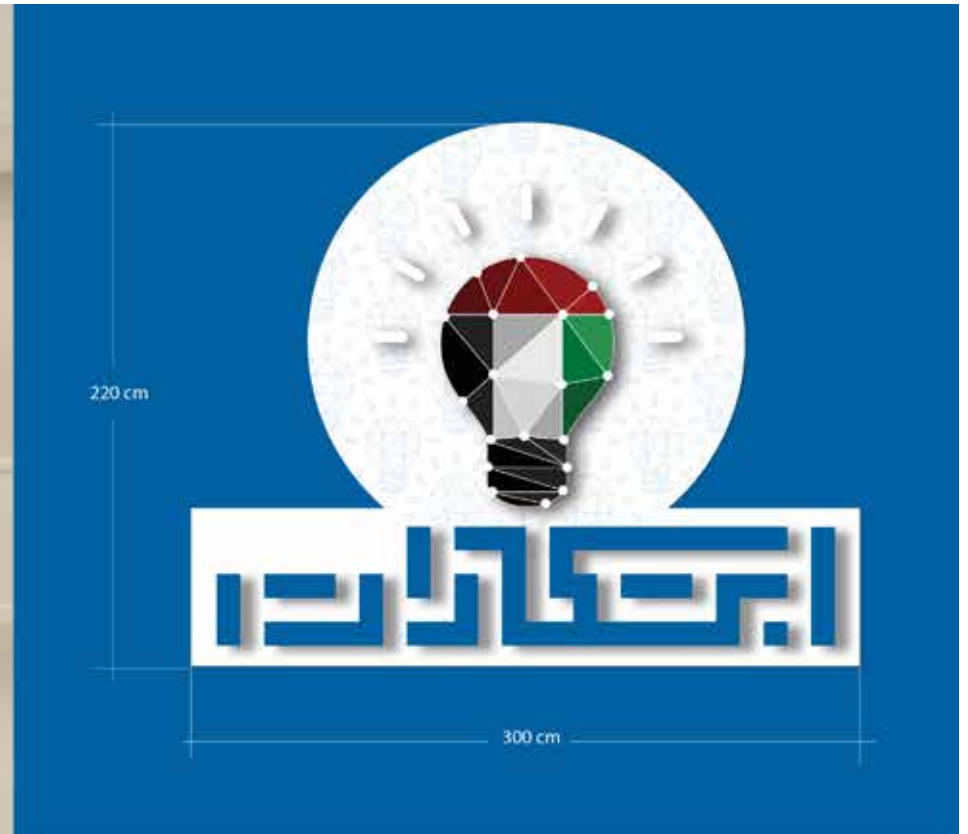
Success Stories



Success Stories



Success Stories





Success Stories

Ibtikar Exhibition

Success Stories



Success Stories



Success Stories





Success Stories

Liwa Cycling Challenge

Success Stories

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Success Stories





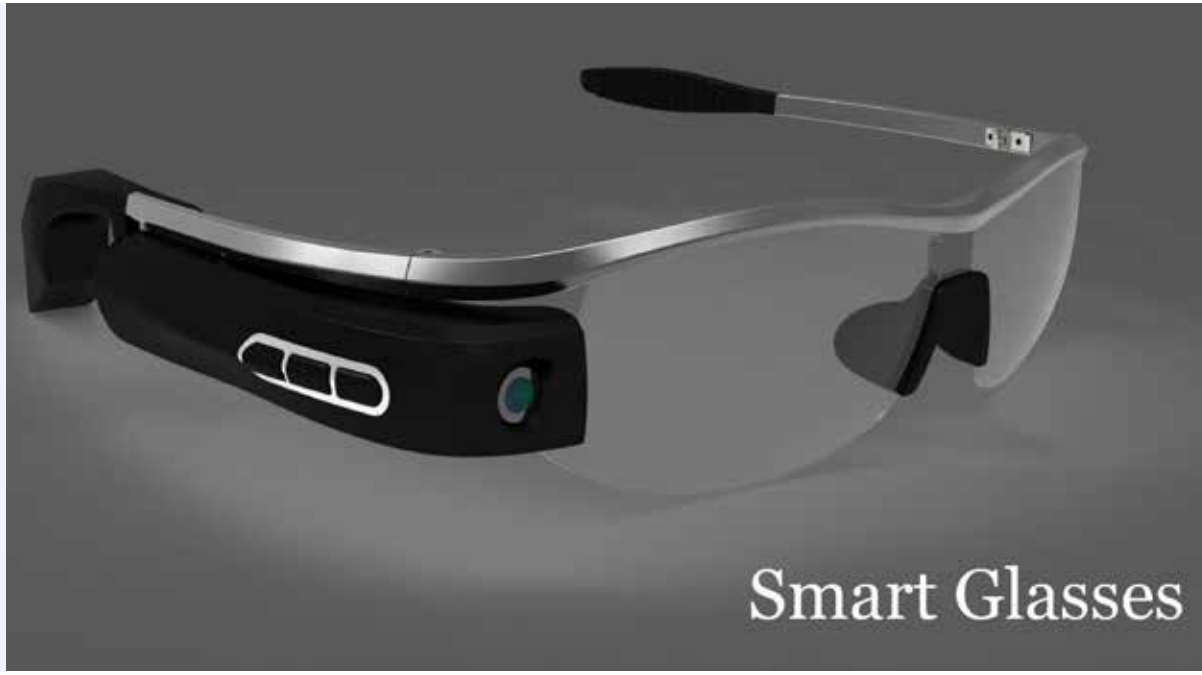
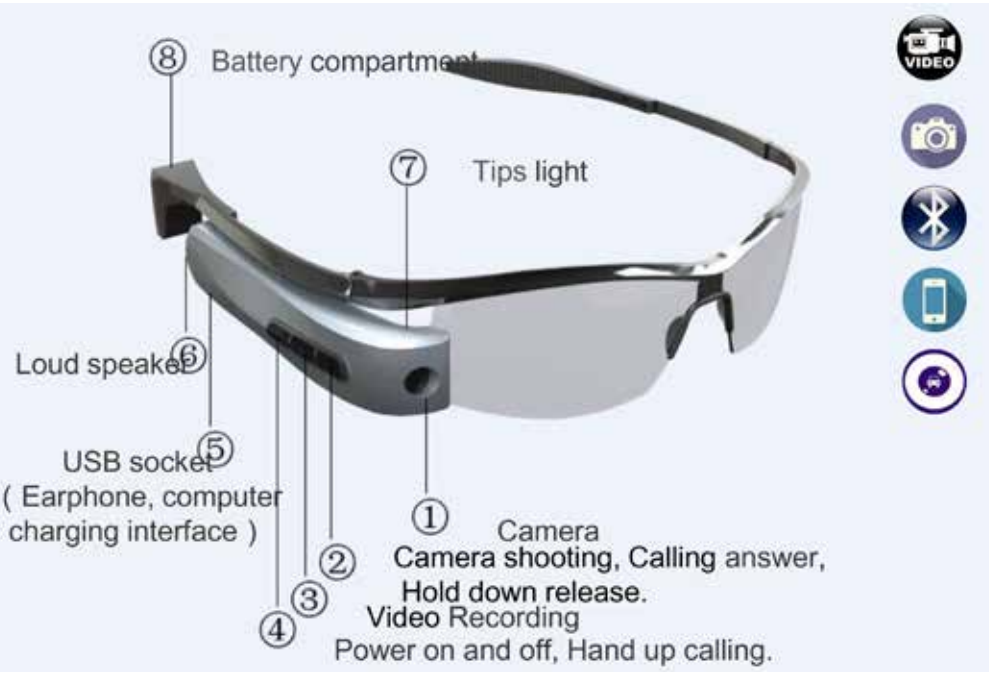
Gift Suggestions

VIP

Gift Suggestions VIP



Gift Suggestions VIP



Gift Suggestions VIP



2 GB Echo Smart pen

Tap anywhere on a page to replay audio from that exact moment



Easily transfer recorded notes and audio

to your Mac or PC via micro-USB cable.



Dot paper captures everything your smartpen writes.

Gift Suggestions VIP



SMART PROJECTOR

Exquisite Craftmanship

- Micro Projector (size: 85 x 85 x 34mm)
Ultra-small, ultra light, with aviation aluminum metal material (metal frame)
- Smart mobile Device
Built-in Android system, dual core wifi
- Portable theater
Built-in speaker, you can see movies everywhere.
- Connection to phone, computer and USB. Same screen with phone function, HDMI port, OTG port, own-design wipico app.



Touch Screen



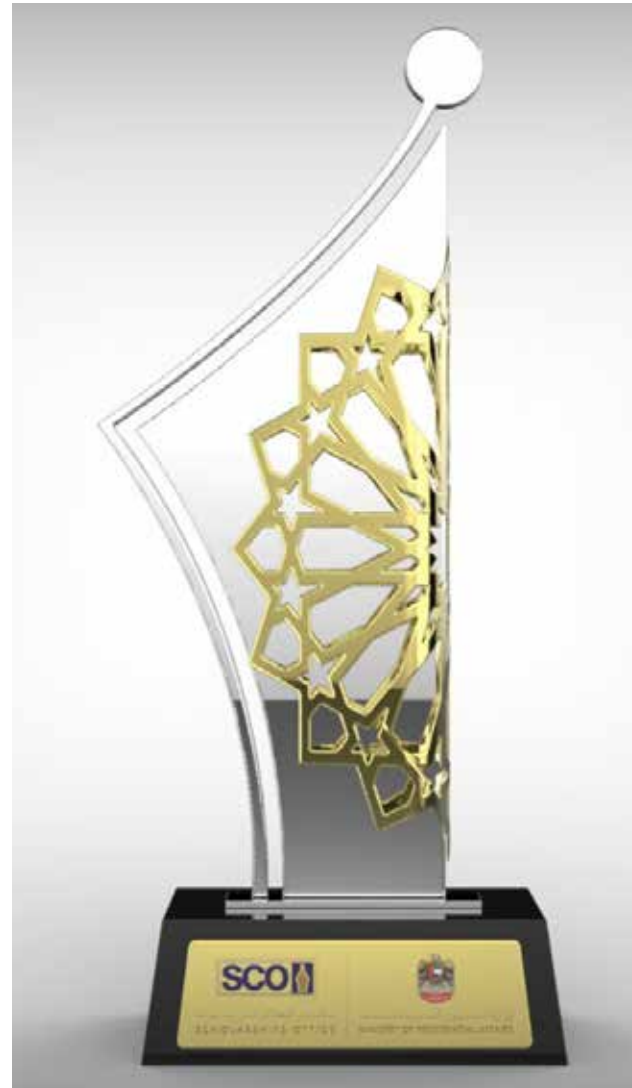
Projection Parameter	
Display Technology	: TI DLP
Light Source	: RGB LED
LED light lifetime	: 10,000 hours
Brightness	: 854*480
Native resolution	: 100 lumens
Contrast ratio	: 1000:1
Color temperature	: 7500-9000 kelvin
Throw ratio	: 1.6:1
OS	: Android 4.4
Processor	: Quad Cortex-A7
WiFi	: Dual-band WiFi
Blue Tooth	: 4.0

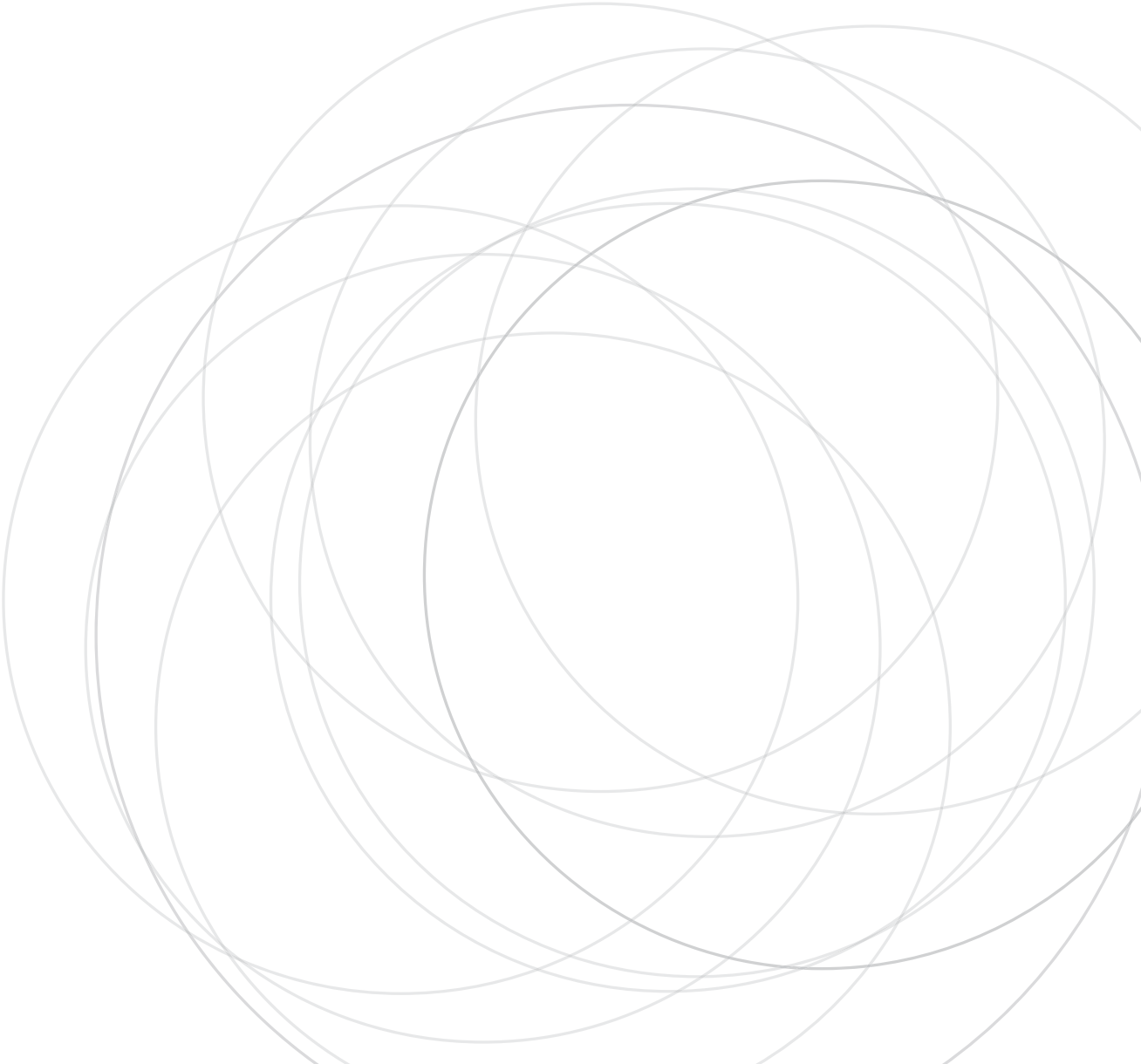


Gift Suggestions VIP



Gift Suggestions VIP





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